Hive Events Booking Privacy Notice

This privacy notice applies to the Hive Events Booking Service at The Hive provided by Worcestershire County Council and Worcestershire University and should be read in addition to:

Worcestershire County Council's Full Privacy Notice.

Worcestershire Universities Full Privacy Notice.

The privacy notice will cover:

Purpose for processing

Personal information collected and lawful basis

Who we may share your information with

How long we will hold your information

Your information rights

Purpose for processing

The service processes personal information in order to provide the Hive Event Booking Service either directly or jointly with partners and commissioned private and third sector providers. This includes:

The provision of an events booking facility for events being held at the Hive and other locations

Providing relevant marketing information to customers of the Hive about events

Personal information collected and lawful basis

The service processes personal information which is relevant to individual cases which may include, but is not limited to, the following personal data:

Personal details -



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Changes to this notice

We keep this Privacy Notice under regular review and we will place any updates on this web page. This Notice was last updated on 07 March 2019.