

Worcestershire on Demand Pilot Privacy Notice

version v1.0

Changes to this notice

We have specific data sharing agreements in place with local agencies and sometimes the law requires that we may have to pass your details on to a third party, for example, to prevent crime.

Anonymous aggregated data, such as statistical or demographic data maybe processed for any purpose, including planning transport and budgeting. While this data may be derived from your personal data it has been suitable anonymised before being processed for these purposes so it does not directly or indirectly reveal your identity and is not considered personal data.

How long we will hold your information

We will hold personal data only for as long as necessary for the purposes it has been collected for. More information about our retention periods can be found in our [summary Disposal Schedule](#).

Please note stated retention periods may be subject to any legal holds imposed under the Inquiries Act 2005 that may concern the information and override standard retention periods.

Your information rights

You are entitled to a copy, or a description, of the personal data we hold that relates to you, subject to lawful restrictions. Please go to our [Make a Data Protection Request webpage](#) to find out how to make a request.

You may be entitled to rectification, restriction, objection, and erasure of your personal information depending on the service and legal basis. Please in the first instance contact dataprotection@worcestershire.gov.uk to exercise these Information Rights or call the main Worcestershire County Council contact telephone number of 01905 765765.

Please see our overarching Privacy Notice (<http://www.worcestershire.gov.uk/privacy>) for further processing details and if you have a complaint about your information rights.