

# Improvement and Efficiency West Midlands Privacy Notice

This privacy notice applies to the Improvement and Efficiency West Midlands Service provided in conjunction with Worcestershire County Council and should be read in addition to Worcestershire County Council's [Full Privacy Notice](#).

The Improvement and Efficiency West Midlands Service work under the guidance of Worcestershire County Council who are our accountable organisation, acting on behalf of the West Midlands authorities.

The privacy notice will cover:

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## Purpose for processing

The service process personal information in order to manage and administer the Improvement and Efficiency West Midlands Service either directly or jointly with partners and commissioned private and third sector providers. This includes:

Administration and management of Improvement and Efficiency West Midlands Service events

Development and Administration of professional networks, e.g. Association of Directors of Adult Social Services (ADASS)

Distribution of Improvement and Efficiency West Midlands Service information to individuals who have opted to receive information with explicit consent, including:

- IEWM Newsletter
- Blogs and website articles produced by IEWM on programme and industry related topics
- Trade Articles – news/articles featuring IEWM programme, product, policy or procedure
- Event information – news of upcoming events.

## Personal information collected and lawful basis

The service processes personal information which is relevant to individual cases which may include, but is not limited to, the following personal data:

Name

Telephone Number

Email Address

The legal bases for processing this personal information are:

**(a) Consent:** the individual has given clear consent to process their personal data for a specific purpose.

**(b) Contract:** the processing is necessary for a contract with the individual, or because they have asked you to take specific steps before entering into a contract.

## **Who we may share your information with**

We may need to share the personal information you have given to us or we've collected

## **Changes to this notice**

We keep this Privacy Notice under regular review and we will place any updates on this web page. This Notice was last updated on 29 January 2019.