

Public Health Privacy Notice

This privacy notice applies to Worcestershire County Council's Public Health Services and should be read in addition to Worcestershire County Council's [Full Privacy Notice](#).

The privacy notice will cover:

- [Purpose for processing](#)
- [Personal information collected and lawful basis](#)
- [Who we may share your information with](#)
- [How long we will hold your information](#)
- [Your information rights](#)

Purpose for processing

Personal data is used by Worcestershire County Council's Public Health Team in supporting the discharge of Worcestershire County Council's statutory duty under the Health and Social Care Act 2012 to **improve population health and well-being and have regard to narrowing health inequalities**. The Public Health Team also delivers two other statutory duties:

- **Community Safety** duties detailed in Section 17 of the Crime and Disorder Act 1998 which place an obligation on local authorities to consider and do all that can be reasonably done to prevent: crime and disorder in their area; the misuse of drugs, alcohol and other substances; and re-offending.
- **Civil Contingencies** duties detailed in the Civil Contingences Act 2004 including ensuring:

- Joint Strategic Needs Assessment
- Director of Public Health Annual Report
- Pharmaceutical Needs Assessment
- Health and Well-being Board Strategy
- From harm to hope: A 10-year drugs plan to cut crime and save lives
- Due regard to drugs and alcohol services

We are committed to using pseudonymised or anonymised information as much as is practical, and in many cases this will be the default position. Pseudonymisation is a procedure by which the most identifiable fields within a data record are replaced by one or more artificial identifiers, or pseudonyms. There can be a single pseudonym for a collection of replaced fields or a pseudonym per replaced field. The purpose is to render the data record less identifiable and therefore lower customer or patient objections to its use.

Anonymisation is the process of removing identifying particulars or details from (something, especially medical test results) for statistical or other purposes.

Where publication is desirable or necessary all data will be anonymised.

Personal information collected and lawful basis

Personal information

In all cases the Public Health Team will comply with data protection principals which include minimising the data collected to that which is necessary in relation to the purpose for which it is processed.

Who we may share your information with

Occasionally, we may need to share the personal information you have given to us or we've collected about you with partner organisations. These include but are not limited to:

- Police and National Probation Service and Community Rehabilitation Companies, Youth Justice Service
- Health Services – Worcestershire Health and Care NHS Trust, GPs, Dental Practices, Opticians, Ambulance Services, Hospitals, Clinical Commissioning Groups (CCGs)
- Regulatory inspection regimes – Care Quality Commission, Ofsted
- NHS Digital
- Schools/colleges
- Housing Agencies and providers
- Worcestershire District Councils & other Local Authorities
- Care Home and other social care providers
- Representatives who will act on your behalf should you lack the capacity to make decisions regarding your care. Including but not limited to:
 - Independent Mental Capacity Advocate (IMCA)
 - Those with Power of Attorney
 - Court Appointed Deputy
 - Nominated personal representative
 - Court of Protection
- Adult Safeguarding Board
- Children's Safeguarding Board
- Appropriate adult/children's social care team(s)
- Other Worcestershire County Council services as appropriate including Legal Services Local Government & Social Care Ombudsman
- Authorised commissioned and contracted services

Information will only ever be shared when it is strictly necessary to help us provide effective services and you may have the right to refuse. We will not pass it onto any other parties unless required to do so by law or in all reasonable circumstances the disclosure is fair and warranted for the purposes of processing or subject to a data protection exemption.

We have specific data sharing agreements in place with local agencies and sometimes the law requires that we may have to pass your details on to a third party, for example, to prevent crime.

